

**Task 1: Match the stakeholder to the reason they would be interested in the business.**

Managers	Will want to see how much profit the business has made. They will also want to know the value of their 'stake' in the company
Competitors	Want to reduce unemployment, so they would like local businesses to provide jobs for people.
Owners/shareholders	Would be interested in finding a job or want noise and air pollution in the area to be low.
Customers	Will be interested in whether the business can pay for its raw materials on time. Would like big orders from their customers.
Workers	Will want to know how the business is running. May need to organise a strike to address how the business is operating.
Government	May want cooperation and support. Businesses will need to keep an eye out on how these lot are performing and will need to try and attract customers from them.
Local community	Will want to see how much money the business makes. May be looking for an increase of wages to motivate employees
Suppliers	Want value for money, good quality products and services.
Pressure groups	Will want to see how much profit the business has made. If the business has made high levels of profits, employees may be looking for an increase in wages. Also, high profits may mean that employee's jobs are more secure.

**Task 2: list the three most important reasons the below stakeholders would be interested in a business, discuss in pairs.**

<b><u>Employee</u></b>	<b>1.</b>
	<b>2.</b>
	<b>3.</b>

<b><u>Customer</u></b>	<b>1.</b>
	<b>2.</b>
	<b>3.</b>

<b><u>Shareholder</u></b>	<b>1.</b>
	<b>2.</b>
	<b>3.</b>

<b><u>Suppliers</u></b>	<b>1.</b>
	<b>2.</b>
	<b>3.</b>

<b><u>Local Community</u></b>	<b>1.</b>
	<b>2.</b>
	<b>3.</b>

<b><u>Government</u></b>	<b>1.</b>
	<b>2.</b>
	<b>3.</b>

<b><u>Pressure groups</u></b>	<b>1.</b>
	<b>2.</b>
	<b>3.</b>

**Task 3: Complete the table, which stakeholder would support the business decision, who would disagree with it?**

<b><u>Business decision</u></b>	<b><u>Likely to be supported by...</u></b>	<b><u>Possibly opposed by...</u></b>
<b>Add extra shifts to increase factory capacity</b>		
<b>Introduce new machinery to replace manual work</b>		
<b>Increase selling prices significantly to improve profit margins</b>		

**Task 3: how does a decision/action made by each stakeholder, impact the others**

