



WWF is a global not for profit organization which helps animals all across the globe from being injured poached or harmed whilst in the wild as well as make sure that there are enough of some species of animals for them to be able to get off of the endangered species watch list.

MISSION STATEMENT

The mission statement for WWF is for them to make sure that no more animals go extinct due to the effects of humans on the world such as white Rhinos have now gone extinct due to the affects of poaching, so WWF is there to try and stop other species of animals to not meet the same extinction that they have already had.

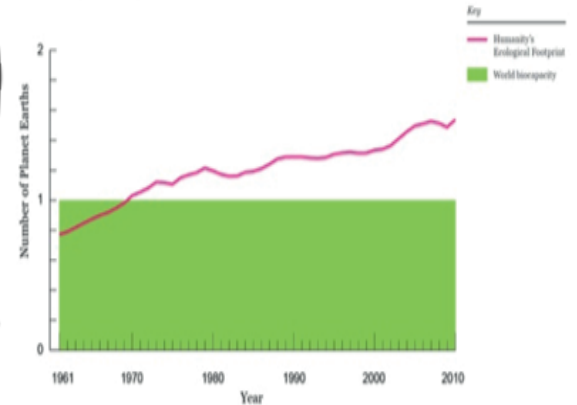


Worldwide fund for animals (WWF) is a global business which was founded in 1961 as a business which keeps many different species of animals and insects from going extinct due to poachers and people killing for sport. The organization originally started in Switzerland and was called World Wildlife fund but now the not-for-profit organization works in many different country's across the globe and also changed their name to world wide fund for animals but the name is still world wildlife fund in America and Canada.



The state of the planet – Ecological Footprint

Humanity's Ecological Footprint



VISION STATEMENT

The vision statement of WWF is that they are trying to save the world and every living thing on it such as people animals and insects and are getting as many volunteers together as possible so that they can keep helping and making sure that the animals that are classed as endangered species get off of that list if they can have enough of those breeds in the wild.



WWF is a charitable trust meaning that people may donate into the business, but the business is a not-for-profit organization meaning that all the money donated into the business just goes straight back into helping people and due to the being a charitable trust that means they have different tax affects on the business if the were a Private limited company.

WWF is a not-for-profit organization which means that the business does not do the work for money they do it to try and save animals meaning none of the money goes anywhere but back into the charitable business.