

# GEOGRAPHICAL BUSINESS OF TOURISM

Travel and tourism is one of the largest industries in the world and it contributes internationally to economic multipliers. Without the travel industry, people would not have the opportunities to travel to other countries and would not spend money in other countries and this would have an impact on the GDP and the international economy.

## INBOUND / DOMESTIC

**LOCAL** - Some travel and tourism businesses can be found in local areas. These could be a tourist information centre or an attraction.

## INBOUND / DOMESTIC

**REGIONAL** - Travel and Tourism organisations work to promote a certain country or area, for example visit Florida rather than Visit America.

## INBOUND / DOMESTIC

**NATIONAL** - National Travel Companies operate across the whole of one country, e.g Network rail, greyhound buses or a car hire company, they also include companies that support tourism development. Visit Britain is also an example

## INBOUND / DOMESTIC OUTBOUND

**INTERNATIONAL** - Some tourism companies operate internationally in more than one country for example airlines, hotel chains and tour operators.

## INBOUND / DOMESTIC OUTBOUND

**GLOBAL** - These organisers focus on countries that depend on tourism for their main industry and ensure that tourism continues to develop there. World tourism organisation run by the UN is an example of a global organisation that focuses on developing tourism positively.